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MORE BUSINESS NEWS:

Alpharetta Law Firm Briskin, Cross & Sanford, LLC Announces New Mediation Practice

ALPHARETTA -- The business law firm of **Briskin, Cross & Sanford, LLC** announced its entrance into the growing arena of commercial and business alternative dispute resolution with the **addition of mediation services** to its broad array of business law services.

David Messer, senior business litigation attorney for the firm, will be spearheading the new practice area in addition to continuing his business trial practice. Mr. Messer, who was trained as a civil mediator during his previous years of practice in Oklahoma, has now completed civil mediation training approved by the Georgia Office of Dispute Resolution.

Mr. Messer described the benefits of mediation to businesses, owners, and attorneys by explaining that "mediation provides an opportunity, whether before or during litigation, to meet with a neutral third party in an effort to resolve the dispute without the costs, publicity, delay, and uncertainty of going to trial. With a mediator, the focus is not on making a decision in favor of one party over the other, but on reaching a creative solution that is mutually agreeable."

Law firm partner **Michael D. Cross, Jr.** further stated that "As a law firm, we hope that by offering the avenue of alternative dispute resolution we can help businesses to maintain their business continuity through a results-focused, problem-solving approach to disputes. Mr. Messer's previous experience in this and his extensive background as a business trial lawyer and public speaker equip him with a unique skill set to achieve positive resolutions. "

The firm also promotes alternative dispute resolution through education by speaking to business and civic groups on the topics of mediation and arbitration in addition to offering mediation as a service and advocating for clients involved as a party in mediation and arbitration.

About Briskin Cross & Sanford, LLC

Briskin Cross & Sanford, LLC is a Business, Commercial, and Technology firm that has built a full-service business practice representing entrepreneurs, executives, and privately held companies, including many start-up businesses and technology firms across North Metro Atlanta and the surrounding areas.

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